



# Ottawa Council of Stakeholders for Sustainability Brainstorming Report

*Rideau Park United Church*

	<b>First Name</b>	<b>Last Name</b>	<b>Affiliation</b>
1	Rudi	Aksim	Ottawa Chinese Community Service Centre
2	Sandra	Robles Cruz	Environmental Management & Assessment Professor, Algonquin College
3	John	Karau	Director, Sustainable Water Management, Environment Canada
4	Céline	Doucet	Placement Officer, uOttawa
5	Kathryn	Norman	Peace & Environment Resource Centre (PERC)
6	Duncan	Bury	Spokesperson, Waste Watch Ottawa (WVO)
7	Mohaddeseh	Khorasanizadeh	Ottawa Biosphere Eco-City
8	Colleen	Morgan	Leader, School Sustainability Implantation Projects (SSIP)
9	Emilie	Grenier	Corporate Secretary, Ottawa Biosphere Eco-City
10	Parastu	Mirabzadeh	Community Selector, CUSO International
11	Kristina	Innig	Director of Partnerships, Maison Tucker House
12	Ray	Barton	CEO, Vitesse Re-Skilling Canada
13	Sharon	Coward	ED, EnviroCentre
14	Corey	Stewart	Deputy Director – Summer Programs, Maison Tucker House
15	Melanie	Anderson	Deputy Director – Communications & Development, Maison Tucker House
16	T.J.	Turenne	Maison Tucker House
17	Charlie	Scromeda	Greening Sacred Spaces Ottawa
18	Akil	Mesiwala	Strategic BIAS – Behaviour Insights, Analytics, Sustainability
19	Priyanka	Pai	Ottawa Biosphere Eco-City
20	James	Birtch	Ottawa Biosphere Eco-City
21	Maziar	Qaseminejad	Architect, Planner

## INTRODUCTION

- Kathryn (with Peace & Environment) expressed the need for a good writer.
- Melanie (Collective Impact) – Phase 2 getting done on 5<sup>th</sup> June – what better way of celebrating World Environment Day?!
- Corey suggested composting bioplastics
- Maziar shared his knowledge of techniques used in Japan where pregnant mothers are educated in sustainable practices

Facilitated by:

**Ottawa Biosphere Eco-City**

*"We achieve sustainability together"*

<http://obec-evbo.ca/>

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## PROPOSALS

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### ENERGY

(Small/Medium Businesses Program)

**Aim/Issue:** Equipping small-medium businesses to strategize on reducing energy consumption

**Project idea in 5 words or less:**

COLLABORATION PLATFORMS, SELF-AUDIT TOOLS, INCENTIVE-AWARENESS

**How:**

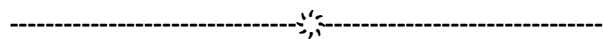
1. Benchmark creation tools (self) / contacts (outsourcing)
2. Compressed list of incentives in a single sheet/webpage that encourages participation
3. Comprehensive list of/links to incentives for them to further their process by themselves
4. Tools to conduct an energy self-audit
5. Platform for similar businesses and product/service providers to interact

**Pre-implementation ground-work:**

1. Define small-medium businesses based on:
  - a. Area of facility
  - b. Energy consumption
  - c. Annual turnover
2. Divide businesses by type & find incentives for each
3. Define thumb rules for rented/owned/leased properties and whether or not they are to be targeted by the program
4. Get Business Improvement Area (BIA), Chamber of Commerce (CoC), Carbon613 & Sustainable Enterprise Alliance (SEA) on-board to ensure their support & to avoid redundancy in strategies/programs

**Contact person:** Priyanka Ramanand Pai

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## FOOD

(Captain Food Waste Program)

**Aim/Issue: Food waste reduction**

**Project idea in 5 words or less:**

AWARENESS CAMPAIGNS IN SCHOOLS

**How:**

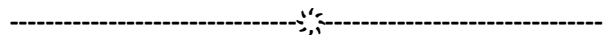
1. Find where the most waste is from to show our community opportunities to reduce food waste, save money, and save the planet
2. Waste transportation
  - a. Weight – Korean example
  - b. Compost system
3. Awareness campaign, green bins for schools
4. Waste packaging
5. Creating waste out of convenience
6. Grocery stores – biggest opportunity
7. Meal planning
8. Checking stock – using oldest first

**Pre-implementation ground-work:**

1. Awareness through school campaigns and promoting better choices over convenience
2. Joint effort to spread the word by collaborating with EcoSchool, Ottawa Community Housing, EducAction, Parkdale Food Centre, JustFood, Ottawa Waste Department, Hidden Harvest Ottawa
3. Funding from uOttawa, Ottawa Sustainability Fund (EnviroCentre), FCM (Federation of Canadian Municipalities)

**Contact person:** Melanie Anderson

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## HABITAT

(Rain-gardens + Biodiversity in Green Spaces)

**Aim/Issue:** Increase raingardens (particularly with native plants) in private and public areas

**Project idea in 5 words or less:**

NATIVE PLANTS RAINGARDEN PILOT PROJECT

**How:**

1. Pitch to organizations (ideally the city)
2. Find public areas and communities to launch the project
3. Maybe get seeds from Tucker House or Ecology Ottawa
4. Garden master classes and events to educate on effective techniques
5. Connect with people who are already doing the above

**Pre-implementation ground-work:**

1. Finding ways to tackle the challenges of:
  - a. Working with the city/NCC
  - b. Finding ideal spaces for the pilot
  - c. Research in recruiting the right team
2. Collaborate with : Green Peace Ottawa, River Keeper, Rain Garden United, EnviroCentre, Ecology Ottawa, Faith + CG,

**Contact person:** Kathryn Norman

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## FOR ONLINE CONVERSATIONS

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### WASTE

(Composting Bioplastics)

**Aim:** xxxxxx. This might take around 10 years to implement fully.

**How:**

1. xxx
2. xxx
3. xxx

**Pre-implementation ground-work:**

1. xxxx
2. xxxx
3. xxxx

**Contact person:** Corey

**Contact email:**



### WASTE

(Redefining Waste)

**Aim:**

**How:**

1. xxx
2. xxx
3. xxx

**Pre-implementation ground-work:**

1. xxxx
2. xxxx
3. xxxx

**Contact person:** Duncan

**Contact email:**



## SENSE OF PLACE

(Redefining Sense of Place)

### Aim:

### How:

4. xxx
5. xxx
6. xxx

### Pre-implementation ground-work:

4. xxxx
5. xxxx
6. xxxx

**Contact person:** Paratsu

**Contact email:**

## CONCLUSION

- NCENN event on 22nd November; coalition of OBEC volunteers
- Meet before November & get more people, have them join the Facebook pages for NCENN
- Get more SEA people, etc. for the event
- Divide the attendees by groups & target relevant individuals for specific ideas to maximize output
- Next meet to be about setting the above ideas from the break-out sessions & conversations online into motion

