



The Small Stuff That

ECO FARM DAY

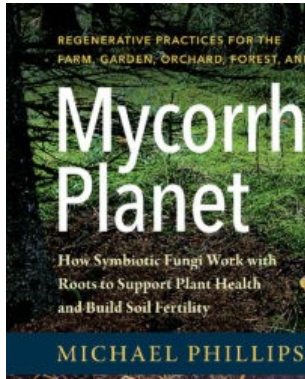
- Annual Organic Farming Conference
- Organized by volunteers with Canadian Organic Growers Ottawa – St Lawrence – Outaouais Chapter (COGOSO)
- Includes Trade Show, lunch, 12+ conference sessions, evening social, and 2 full day workshops on Sunday
- About 300 attendees, mostly farmers, new and experienced
- To sponsor and/or exhibit at trade show email [ecofarmday@cog.ca](mailto:ecofarmday@cog.ca)
- Please spread the word through your networks

Keynote Presenter: Ben Hartman  
Clay Bottom Farm (Indiana)

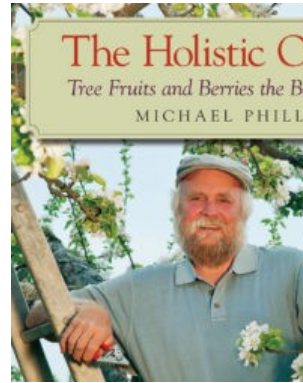


- Intensify production and work less.
- We think this will appeal not just to existing market farmers, but also urban farmers and new farmers.
- Lean principles can be applied to all farms:
  - Conventional or organic
  - Big or small
  - Crops, livestock, etc.

## Michael Phillips: Community Orchard Movement



- Using biology to optimize health rather than chemistry to treat problems.
- Soil food web
- Applicable for farms, community gardens, backyard gardens



- Commercial orchards
- Community orchards
- Backyard fruit trees

## OUTREACH THROUGH NETWORKS

- Sponsorships from \$100 up to \$2000: higher the amount the more the benefits.
- Trade show table \$250
- Want to expand and reach new sponsors/exhibitors
  - [ecofarmday@cog.ca](mailto:ecofarmday@cog.ca)
- Want to expand and reach new audiences
  - [www.ecofarmday.ca](http://www.ecofarmday.ca)

Please help spread the word



## Some sponsors already



## Carpooling from Ottawa?

<https://www.groupcarpool.com/t/f2n7dw>

**Eco Farm Days, Feb 23 & 24, Cornwall, ON**

ADD or JOIN a carpool				WAITLIST
	Driver Location	Departing Trip	Return Trip	
				<p>not enough drivers?</p> <p>Add yourself to the waitlist or add a carpool</p> <p><b>+ Join Waitlist</b></p>
<p>Colin</p> <p> I'm willing to ... details</p>	North Gower	7:00pm Fri 2/22 	5:00pm Sun 2/24 	