

Theory of Change

A theory of change is a framework for developing a cohesive strategy to achieve a long-term outcome. We resist focusing on actions until we get clear on what we really need to achieve and how we will measure our success.

The purpose of a collective impact theory of change is to align multiple stakeholders in aligned actions and develop a shared measurement practice.

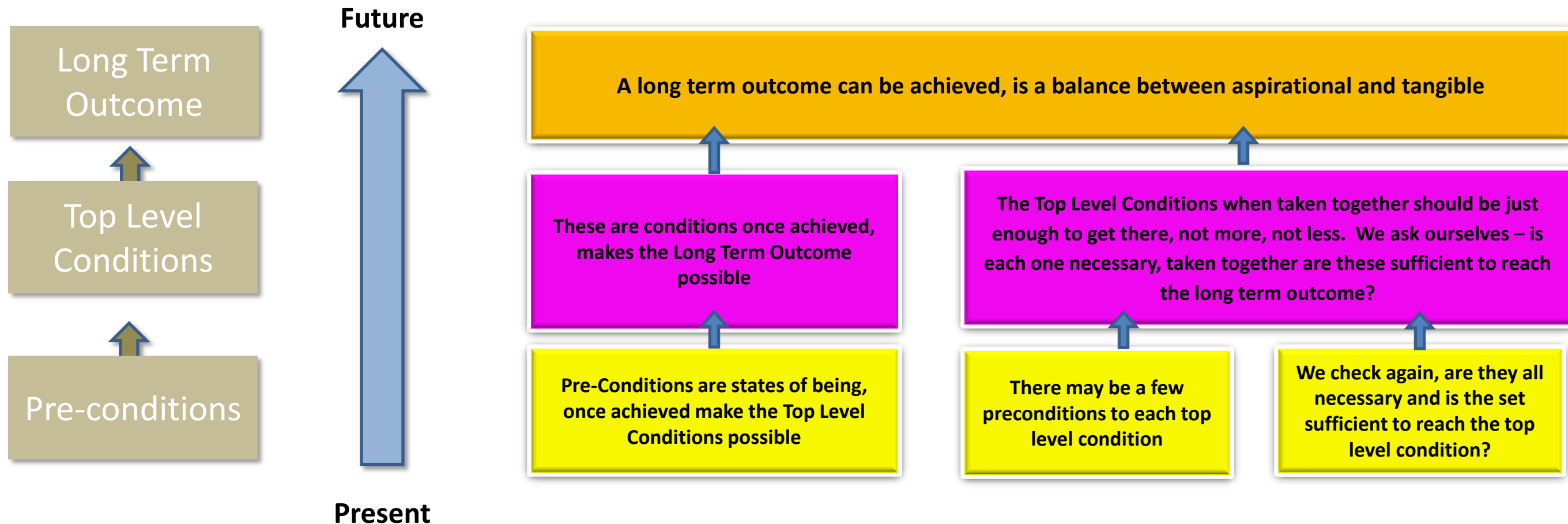
Theory of Change

There are three steps to the theory of change

- 1. Define the PATHWAY of change**
- 2. Define the INDICATORS that will help us measure our impact**
- 3. Consider the INTERVENTIONS that are needed to create the desired change**

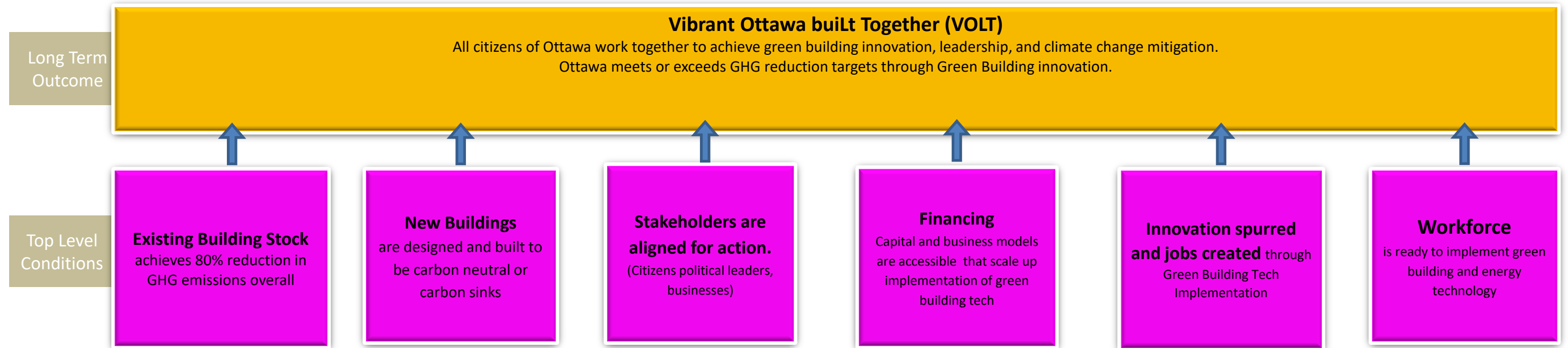
1. The PATHWAY of change

The pathway defines the long-term outcome we wish to achieve and the conditions that need to be created. The Long term future is at the top and the conditions below it are what we need to create before we can get there. The pathway represented in a diagram like an organizational chart, leading to the top, the future end state. The end state is the 'boss' we are accountable to.

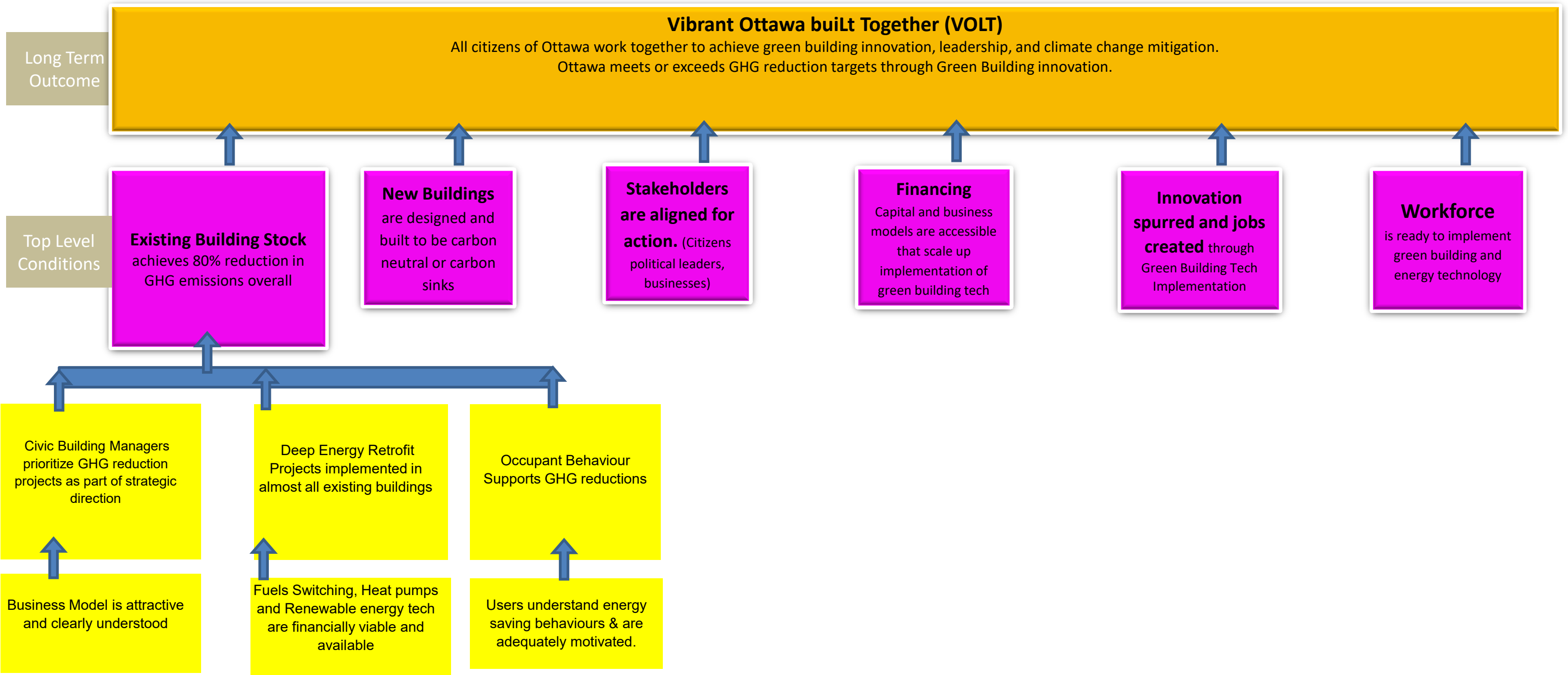


Pathway of Change for our Collective Impact process

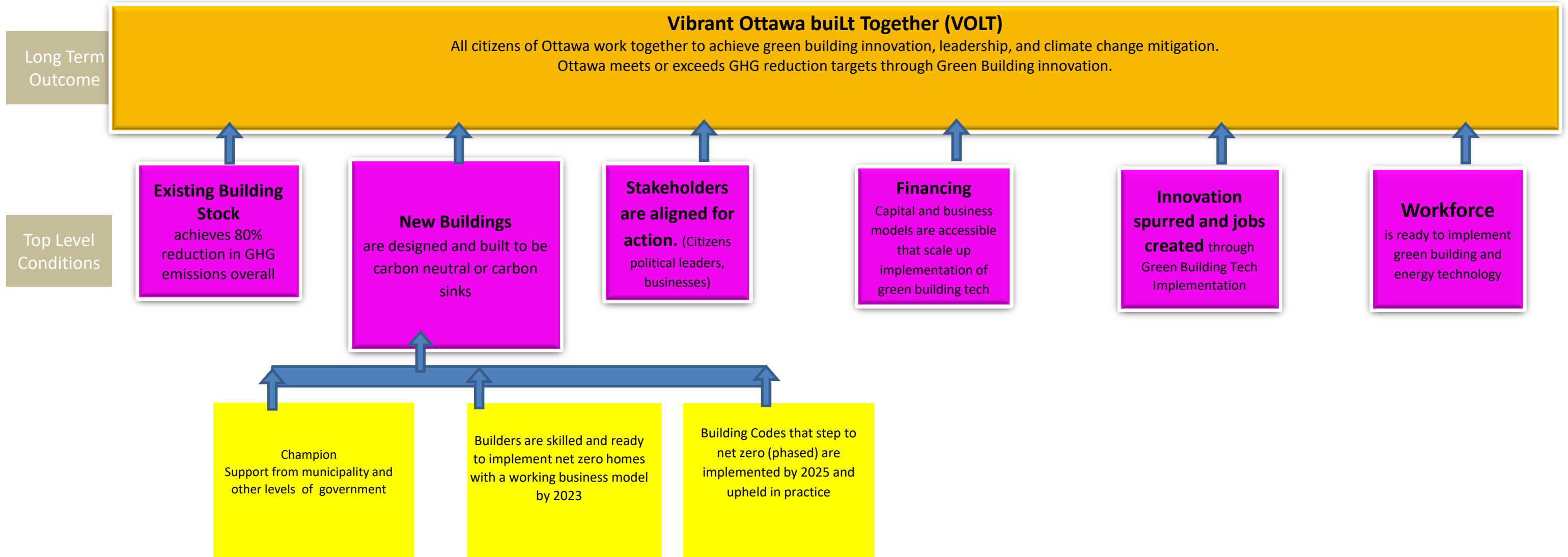
The following is the synthesized version of our workshops with approximately 50 stakeholders from The city of Ottawa, Community groups, Business, School boards, relevant NGO's , Universities, Energy suppliers and Building professionals. This is the top level:



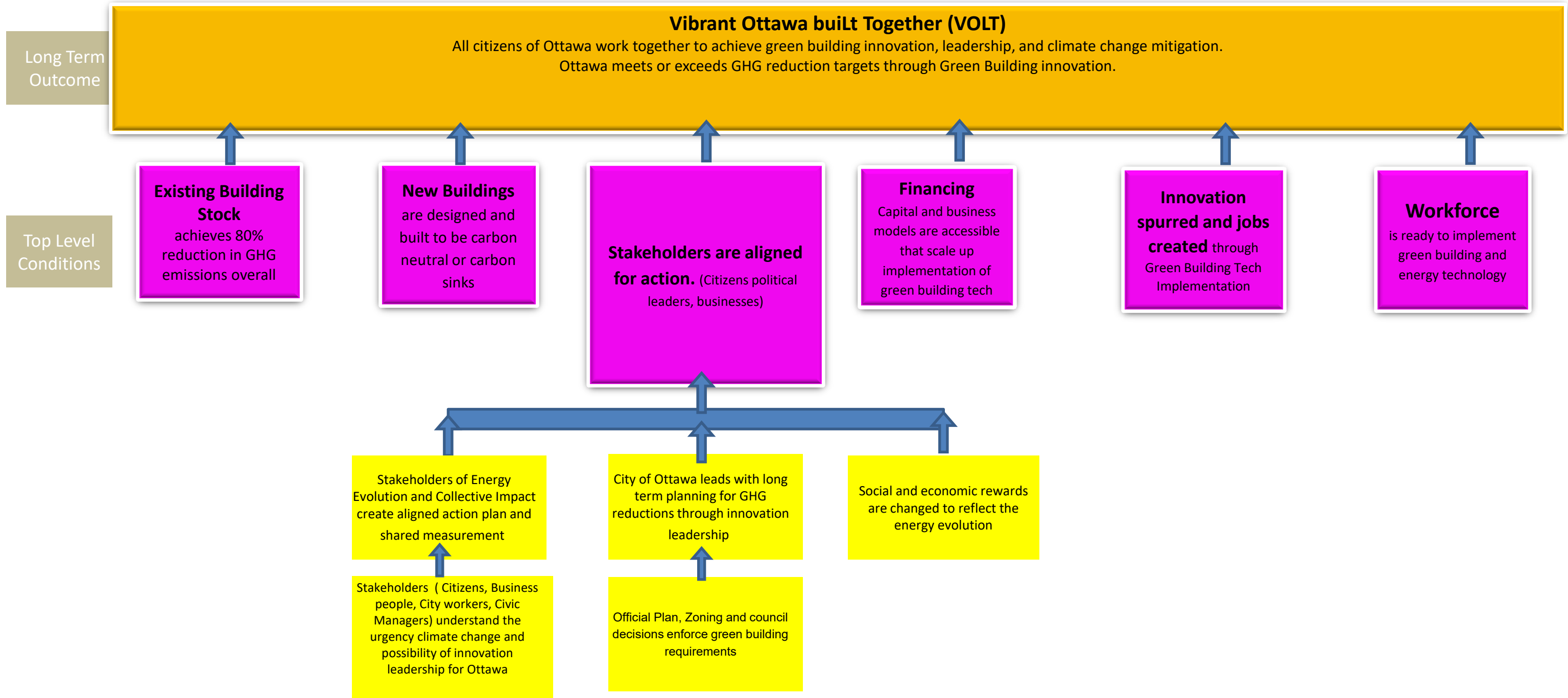
Pathway of Change for our Collective Impact process: PRECONDITIONS



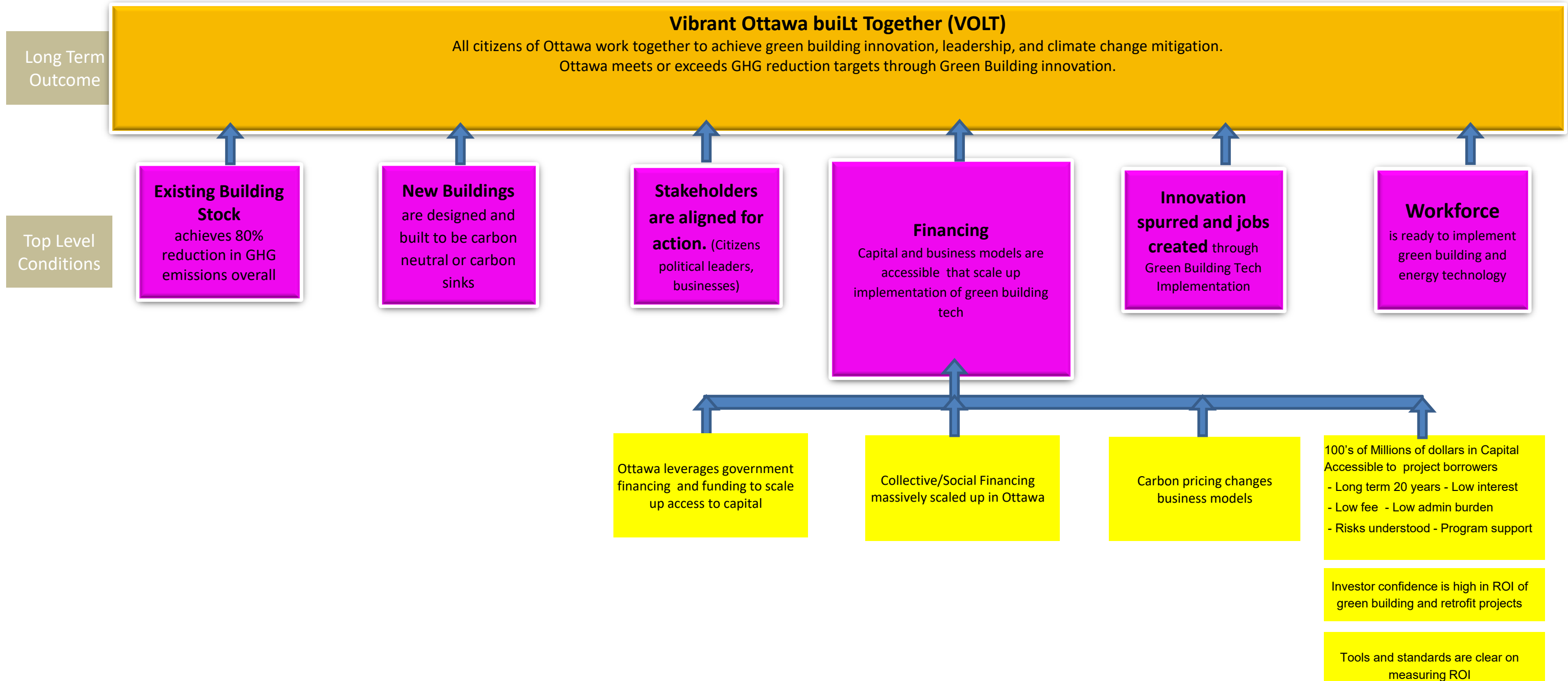
Pathway of Change for our Collective Impact process: PRECONDITIONS



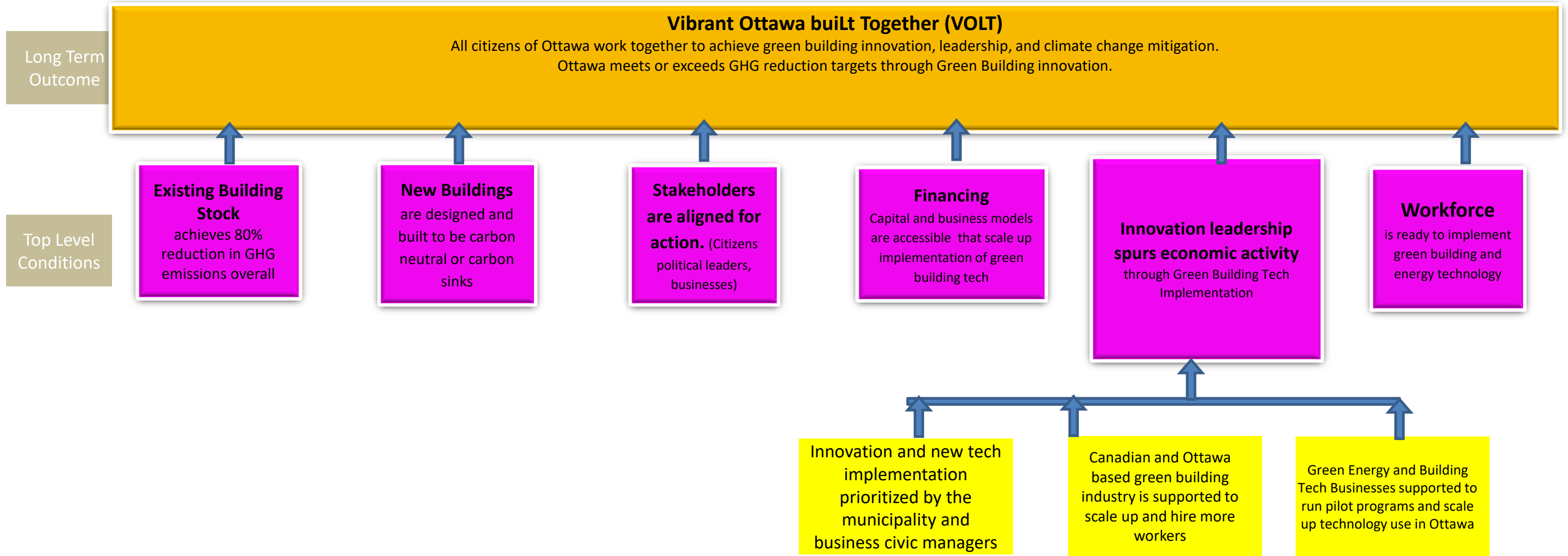
Pathway of Change for our Collective Impact process: PRECONDITIONS



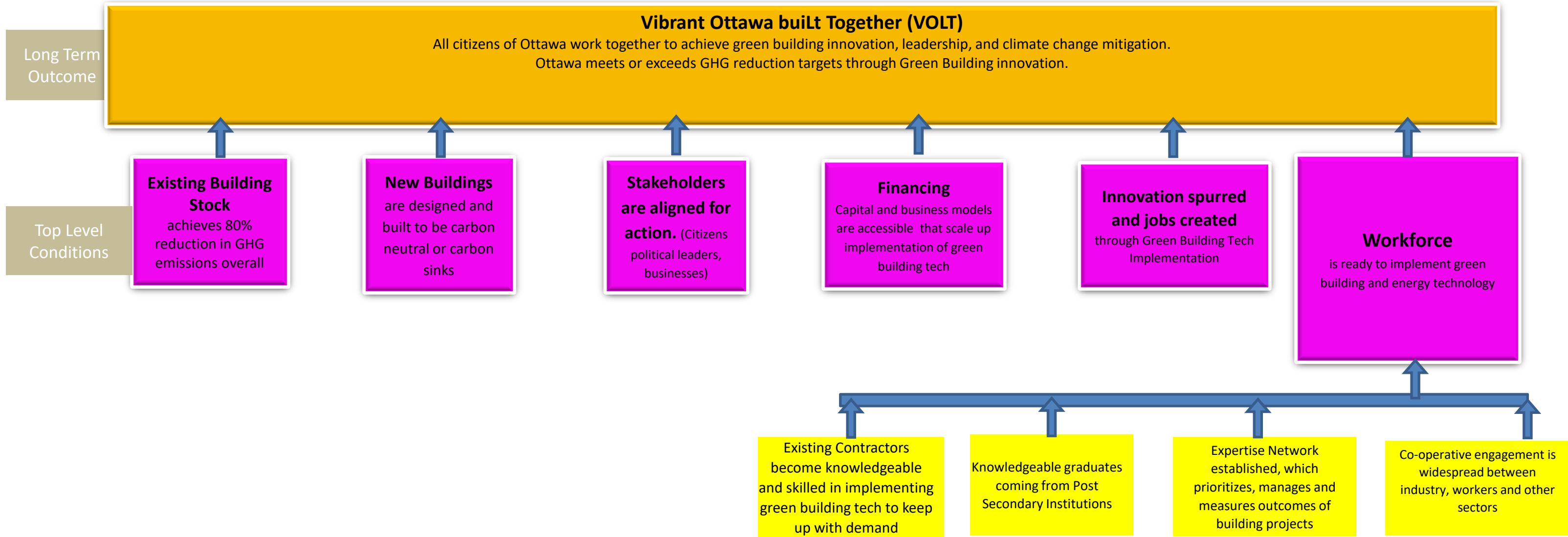
Pathway of Change for our Collective Impact process: PRECONDITIONS



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Pathway of Change for our Collective Impact process

INDICATORS: Indicators are something that we can measure that will give us a good idea as to whether we achieved the conditions we desire.

