



Jonathan Wade

President, Social Delta

www.socialdelta.ca



Jonathan is a non-profit professional with more than 20 years of experience as a staff member, volunteer, board member, and consultant. In the last 7 years, he has provided coaching and professional consulting to hundreds of non-profit organizations, co-ops and individuals seeking to start or expand a social enterprise. The Co-founder and past Executive Director of the Centre for Innovative Social Enterprise Development (CISED), Jonathan managed the enp-Canada program in Ottawa, including facilitating the "Build Your Social Enterprise" workshop, and overseeing the Mission Multiplier Grant program.

As a consultant to social enterprises and social entrepreneurs, Jonathan frequently presents to diverse audiences on social enterprise challenges and opportunities, although he devotes the majority of his time to rolling up his sleeves to work directly with prospective and growing social enterprises to ensure that they build and expand their business effectively.

Jonathan is an active member of the Social Enterprise Council of Canada (currently serving as Secretary), The Canadian Community Economic Development Network, the Ontario Social Enterprise Roundtable, and a co-founder of the Ottawa Social Enterprise MeetUp group. He was also a co-founder of the Impact Academy with HUB Ottawa, and a design partner and current social enterprise presenter and coach for the IMPACT! Sustainability Champions Program run by The Natural Step Canada to support youth to develop environmentally and socially sustainable businesses and community supported endeavors.

Jonathan's consulting offers support in idea generation, organizational readiness, market research, feasibility studies, business planning, social finance strategy, social marketing, and connecting like-minded individuals and organizations to maximize social value creation through social enterprise. He can apply his knowledge of non-profit governance, revenue generation and diversification, building partnership, volunteer management, and business development to social enterprise design and operation.

Previous Social Enterprise clients include:

- Canadian Centre for International Justice
- La-Siembra Co-operative
- Families Matter Co-Operative
- Eco-Equitable
- Tableworks/Ottawa-Carleton Lifeskills
- Sisters Technology Mentoring
- City for All Women Initiative (CAWI)
- Hidden Harvest
- World Skills
- Citizenship and Immigration Canada
- Maison Tucker House
- The Natural Step Canada
- Ottawa Community Immigrant Services Organization (OCISO)
- Community Laundry Co-Op
- Immigrant Women Services Ottawa
- St. Joseph's Parish
- Osgoode Youth Association
- Good Day Workshop/Shepherds of Good Hope
- Canadian Model Forest Network